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Questex's 2019 Travel Industry Exchange Conference Concludes with Record Praise

NEW YORK, September 25, 2019 — [Questex's Travel Industry Exchange](#), the leading one-to-one event for the travel industry with a product-focused conference, concluded three days of non-stop education and networking, resulting in revenue opportunities for agents and suppliers.

In the iconic city of New Orleans agents and suppliers intermingled to foster invaluable connections. On the first day, guests attended conference sessions and enjoyed authentic New Orleans cuisine at the first of several networking sessions. On the second, attendees participated in additional networking via a day packed with pre-schedule intimate one-to-one appointment sessions.

Jill Birkett, event director of Questex Travel Group, says, "Attendees appreciate the unique format. It is a way for North American leisure advisors to connect face to face with leading global suppliers, and do so in ten-minute intervals, which adds up to hours of interaction."

She added, "Clients leave with new knowledge on revenue-generating niche segments, which includes certification programs in luxury, cruise, family travel and romance along with millennial travel, social media and branding."

The festivities continued with dinner and cocktails inside the Hall of Freedom at the WWII museum—a site saturated with fascinating history of America's war-time involvement in Europe and Asia. And, finally, on the last day, all gathered for a day of meals, prize raffles, and even more networking.

At the conclusion of the event, suppliers couldn't help but express their satisfaction. Sheri Fazleabas President of A&S Signature Journeys said, "The event is very well organized with quality agents. Certainly, one of my best tradeshow. The ten-minute one-to-one meetings are perfect. I have attended this show for three years and it has given more ROI than any other show."

Sponsors of the event included Sun International, Palace Resorts, The Astor Crowne Plaza, French Quarter, Alaska Railroad and Visit Anchorage.

For more information, visit www.travelindustryexchange.com.

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About Questex

At Questex, we are passionate about driving business outcomes. We connect buyers and sellers and help both achieve their goals. We are online, on devices and live with experiential engagements. We understand the buyer's behavior and evolving needs and connect them with the seller through continual touchpoints. From discovery through purchase and purchase through advocacy, we supply unmatched access, insight, engagement and turnkey solutions all in one place.

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